Tips and Guidelines for Posters at the CESBC Conference

Size and format

The poster should be a maximum of 44" x 44". You may choose to present your poster in portrait or landscape format – both will be accommodated on the day. However, we might contact you before the conference for you to confirm your poster size and orientation. We suggest that you consider what printing facilities you have access to (many printing companies will print these posters as academic posters) in order to make a decision about size and orientation before you start designing your poster.

What should the poster include?

Remember that a poster is only a brief representation of the project or issue. A poster usually contains around 800 to 1000 words (depending on what or how many illustrations you are using) and generally covers aspects such as the most important or interesting finding or thinking from or behind a project, any results (if applicable) the main take-aways you would like other participants to remember from your work.

Posters covering different types of topics will look somewhat different – for instance, in a poster about a completed project you are expected to present key results. However, on a poster around a specific method or ethical quandary you will be expected to highlight the what's, if's and challenges faced and any approaches taken to resolve challenges.

What makes a good poster?

There is no prototype of a good poster, however, do try to make sure of the following:

- The information you are presenting is clear
- Text is legible (font, size and colour)
- You use graphics or images to break up text
- Titles and section headings are clear

Referencing guidelines

A poster should be referenced in the same way a presentation or written paper would be. Any work presented in the poster which was developed by others (published or unpublished) should be fully referenced.

Software to make the poster

There are various ways to create a poster – you can use software such as PowerPoint, Canva, Adobe Illustrator, OpenOffice or Photoshop just to name a few.

Printing and on the day

We expect presenters to print their own posters and to bring them to the conference on the day. We will let you know ahead of time what your assigned poster position / location is. However, if you would like some additional support with poster printing, please send us an email on cesbc.conference@gmail.com