



# British Columbia Chapter Canadian Evaluation Society

## Cross-Cultural Data Viz and Communication Workshop

You asked for a hands-on data viz workshop..... We are giving you that and so much more.

In conjunction with our annual conference on Jan 24, 2020, CESBC is pleased to offer a roll-up-your sleeves data viz workshop that is rooted in culturally responsive practices.

Thursday January 23, 2020  
9:00 a.m. – 4:00 p.m.

Strategy Room 420, Morris J Wosk  
Center for Dialogue  
580 W Hastings St, Vancouver, BC

Bring your laptops! (We really mean it this time!)

In this hands-on workshop, you will learn how to use data visualization and storytelling in a culturally responsive way. This workshop takes the basics of data visualization and embeds a culturally responsive and equity-based lens. You will learn the “Why” and the “How to” using a seven-step framework.



Heather Krause CEO Datassist, PStat  
Data Science for the Non-profit World

Space is limited to 40 people.  
Register by **November 30, 2019**  
to reserve your seat!

[Registration Link](#)

Students: \$250  
CES Members \$300  
Non-Members \$350

Heather has spent over a decade doing research on the best data viz and evaluation communication practices from a cross-cultural perspective.

[www.idatassist.com](http://www.idatassist.com)

A seven-step framework will be used to provide practical checklists and processes for building data products that are suitable for diverse cultural settings and communities. You will work individually and together in small groups with simple data sets and graphics to apply the lessons learned. The hands-on activities include non-technical experiences using Lego bricks, modeling clay, crayons, and tiles and technical practice using Excel.

The workshop will include:

- An overview of culturally responsive and equitable data and data visualization.
- Step by step checklists to embed cultural responsiveness into your work.
- Hands-on non-technical exercises that provide direct experience in what equity in data viz feels and looks like.
- Hands-on practice building culturally responsive data visualizations in Excel.

The class is primarily taught in Excel 2013 (PCs), Excel 2010 (PCs), and Excel 2011 (Mac). Attendees should have some basic working knowledge of Excel.

*"I have been to many workshops on telling stories with data, but this is the first one where I am going to be able to actually use what I've learned tomorrow. Plus I had a great time. Love the lego." Melissa, OPS.*

*"Had a great time at the workshop. Thanks. Felt like I learned why things actually work or don't work rather than just a set of recipes that only work if I have those exact ingredients." Mercy, CARE.*

Register early, only 40 spaces available!

[Registration Link](#)

[www.cesbcy.ca](http://www.cesbcy.ca)