

CESBC CONFERENCE 2022

# Sponsorship Prospectus

Canadian Evaluation Society BC Chapter 2022 Conference



# Access and Empowerment:

## Increasing the Reach and Impact of Evaluation

Hello and welcome to the 2022 CESBC Conference Sponsorship Prospectus.

Thank you for your interest in sponsoring the 2022 CESBC Conference, which will take place at **the Vancouver Convention Centre** on **October 28th, 2022**. In this annual event, approximately 150 evaluators and evaluation-enthusiasts from all over British Columbia get together to socialize, exchange knowledge, and learn from one another. The conference brings in a diverse audience from non-profit, government, health authorities, academia, and independent contracting, and includes a mix of early and emerging evaluators as well as seasoned professionals.

The title of this year's conference is Access and Empowerment: Increasing the Reach and Impact of Evaluation. Our goal is to discuss important matters such as diversity, equity, and inclusion in evaluation, as well as capacity building and improving access to evaluation.

In line with the conference's title of increasing access to evaluation, we intend to use the funds gathered through the sponsorship to provide bursaries and travel grants to students, emerging evaluators, and members of under-represented groups. Your sponsorship will improve access to the conference while providing you with exposure to the evaluation community at its gathering space.

In this prospectus, you will find the various options for sponsorship. We would be happy to speak with you directly about any options not listed that you wish to pursue.

Please contact us at [cesbc.conference@gmail.com](mailto:cesbc.conference@gmail.com)



# Sponsorship Packages

	<b>Platinum \$1200</b>	<b>Gold \$700</b>	<b>Silver \$300</b>
<b>Complementary Conference Registration</b>	2	1	0
<b>Promotion on Social Media (Twitter and LinkedIn)</b>	✓	✓	✓
<b>Mention on Website</b>	✓	✓	✓
<b>Verbal Recognition at Opening and Closing</b>	✓	✓	✓
<b>Logo Display in Program</b>	✓	✓	✓
<b>Logo Display at Concurrent Sessions</b>	✓	✓	
<b>Mention on Newsletter</b>	✓	✓	
<b>Logo Display in Main Room during Opening and Closing</b>	✓		
<b>Message from Sponsor on website</b>	✓		

Do none of the above options work for you? Would you like to sponsor with a lower amount? Interested in a special activity, such as having a booth or sponsoring a social mixer? Get in touch with us to discuss a solution together.



# Sponsor Agreement Form

Please fill out the contact information and select the sponsorship option, then email this package to [cesbc.conference@gmail.com](mailto:cesbc.conference@gmail.com). We will follow up with you regarding payment options. Please note that because CESBC is currently not a registered charity, your contribution will not be tax-deductible.

Contact person:	_____	Address:	_____
Organization (full name):	_____	City:	_____
Organization (name to be used in conference materials):	_____	Province:	_____
Telephone:	_____	Postal code:	_____
Email address:	_____	Website:	_____

Sponsorship level	Select	Amount (\$)
Platinum	<input type="checkbox"/>	\$1200
Gold	<input type="checkbox"/>	\$700
Silver	<input type="checkbox"/>	\$300

