



# 2024 CESBC Conference Call for Abstracts Info Package



## CESBC 2024 Evaluation Conference | Evolving Our Evaluation Practice for Shared Growth

**When:** October 4, 2024

**Location:** SFU Harbour Centre, 515 West  
Hastings Street, Vancouver, BC V6B 5K3

## Abstracts Submission Overview

We are inviting all people interested in presenting at this year's CESBC Evaluation Conference to **submit an abstract by Friday, July 5th, 2024, at 11:59pm PT.**

There are two formats to choose from this year, one long and one short, as well as a new and emerging evaluator storytelling format to promote and encourage knowledge sharing among new and emerging evaluators. We encourage engaging and creative methods of presenting and knowledge sharing within these formats.

**Note:** The conference venue at **SFU has free Guest WiFi** inside the building and available for all attendees to use. You may plan your presentation with this in mind.



**Please take the time to go through each topic outlined below:**

- **A. Presentation Formats**
- **B. Submission Process Details**
- **C. Submission Assessment Criteria**
- **D. Application Due Date**
- **E. Inclusivity Resources**

## **A. Presentation Formats**

**Long Format: Interactive panel discussion, World Café, workshop (60 minutes)**

- In this format, a small group of facilitators will lead an engaging and interactive discussion, either in the form of a World Café, interactive panel, or an educational workshop.

**Short Format: Short presentation (12 minutes + 6 minutes discussion)**

- Presentation and discussion of a tool, method, or experience.

**Short Format: New and emerging evaluator storytelling (5-10 minutes)**

- A short presentation for new and emerging evaluators and students to share about their work with peers, as it relates to any of the three streams. These presentations will be part of a 60 minute session for students and new and emerging evaluators. The exact format of the session will be determined once submissions are received.



## B. Submission Process Details

**Please submit your abstract using this linked form.**

If the above hyperlink doesn't work, please click on or copy and paste the link below into a new browser

window: [https://docs.google.com/forms/d/e/1FAIpQLScNQjKUetgXx\\_U6r8HV2sX1V01JPp79hWQc-tnyF6n3XC1gqQ/viewform](https://docs.google.com/forms/d/e/1FAIpQLScNQjKUetgXx_U6r8HV2sX1V01JPp79hWQc-tnyF6n3XC1gqQ/viewform)

- Multiple submissions by a primary presenter can be made; please submit one form for each abstract proposal. Proposals submitted by email will not be accepted.

**Please make sure to have the following required information** in your submission as outlined in the submission form:

1. Presentation title (20 word max)
2. Abstract (250 words)
3. Conference stream (choose one of three; **see the Conference Theme Details at the end of this document**)
4. Presentation format (long and short formats listed above)
5. What is the relevance of your presentation to the conference stream, and how is your presentation suitable for the presentation type you selected? (max 100 words)
6. How do you plan on engaging the audience, and what will be the main takeaway from your presentation? (100 words maximum)
7. Full name and a short biography of each presenter (50 words maximum per bio and up to five presenters are permitted depending on the presentation format)



8. Affiliation - Name of workplace, organization, or institution

Note: Presentation title, abstract, and presenter bios will be printed in the program and on the conference website as submitted; so please ensure information is correct before submitting.

## C. Submission Assessment Criteria

Please keep in mind the following review criteria will be used to assess submissions.

**1. Clarity:** Does the proposal clearly outline what the presentation is about and how it will be presented? Is all of the required information present?

**2. Appropriateness:** Does the proposal fit the conference theme and the selected stream? Is it appropriate for the presentation type?

**3. Usefulness:** What relevant knowledge or skill will the presentation share with the evaluation community?

- How does the proposal address broader issues in evaluation (i.e., methods and practice and not on the results or circumstances of a specific evaluation)?
- Is the proposal relevant to any of [the 5 CES competencies found here?](#)

**4. Presentation Style:** How will attendees be supported in applying knowledge from the presentation to their own work? How will the information be presented in an interesting and engaging way that supports learning?

If you have any questions, please contact us at [CESBC.Conference@gmail.com](mailto:CESBC.Conference@gmail.com)



## D. Application Due Date

**The due date to submit proposals is  
Friday, July 5th, 2024, at 11:59pm PT.**

Once the submission due date has passed, the program committee will review all abstracts. We will contact the primary presenters by the email used in the submission to inform them of the final decision by early August.

## E. Inclusivity Resources

Evaluators play a crucial role in addressing systemic issues that affect people's lives, and as part of this, we encourage presenters to consult the following resources to create respectful, inclusive, and accessible presentations. Note that this is not an exhaustive list of resources, and we encourage you to seek out resources specific to your presentation.

- [Land Acknowledgements](#)
- [BCCDC COVID-19 Language Guide: Guidelines for inclusive language for written and digital content](#)
- [Building accessible presentations](#)

We are continuing to build the list of resources to support inclusive presentations. If you have any resources that you want us to add to the list, please email us at [CESBC.Conference@gmail.com](mailto:CESBC.Conference@gmail.com)

**We are committed to inclusive participation in our conference activities. Please contact us any time at [CESBC.Conference@gmail.com](mailto:CESBC.Conference@gmail.com) to let us know how we can support you!**



# 2024 Conference Theme

This year's CESBC conference theme encourages us to collaboratively evolve our evaluation practice through the following three streams:

## 1. Emerging Trends in Evaluation: Exploring Together to Improve Our Work

We are seeing trends and innovations in evaluation from new tools and technology to new areas of evaluation focus. We invite you to share your experience with one or both of the following areas:

### **a) Technology and Artificial Intelligence (AI) in Evaluation**

Technology and AI are being used in many ways in the field of evaluation from supporting literature reviews and data analysis, to automating project management tasks.

- How have you utilized (or plan to utilize) new technology and/or AI tools in your evaluation work? What successes and challenges can you share from your experience?
- What are some of the cautions and ethical considerations to account for with using new technology and AI? And how have you explored and addressed these in your work?
- What questions do you have about using new technology and AI to support evaluation?

### **b) Environmental Sustainability**

There is discussion within the evaluation community about the opportunities to embed environmental sustainability into our work, across many different sectors and types of evaluations.



- Given the **CES core professional values**, what is the role of evaluators in addressing environmental sustainability through evaluations? And what does environmental sustainability look like from an evaluation perspective?
- How have you embedded (or plan to embed) environmental sustainability into your evaluation work?
- What questions do you have about the intersection of evaluation and environmental sustainability, and to address environmental sustainability in your evaluation practice?

## **2. Inclusion, Diversity, Equity, and Access (IDEA): Building Our Skills and Integrating Learnings Into Practice**

At the 2022 and 2023 CESBC conferences, we explored and reflected on empowering people and organizations to grow their evaluation capacity, breaking down evaluation access barriers, and encouraging diverse and creative collaborative and participatory evaluation approaches.

Continuing on this learning journey, we invite you to share stories about how you are integrating inclusion, diversity, equity, and access (IDEA) practices into your work.

- What IDEA strategies, methods, or frameworks have you integrated in your evaluation work?
- How are you breaking down evaluation access barriers and contributing to a more diverse evaluation community?
- Given the **CES core professional values**, what is the role of evaluators in advocating for IDEA and in addressing systemic barriers that hinder IDEA?
- What questions or discussions do you want to bring forward to your fellow evaluators around IDEA?



### 3. Evaluation Coffee Talk and Story Exchange: Sharing Stories From Our Work

We invite you to share stories from your evaluation work.

- **New and emerging evaluators:** Based on your experience so far, what insights do you want to share? What perspectives are you excited to bring to the field of evaluation? What barriers or challenges have you faced entering the evaluation field? How can the evaluation community best support new and emerging evaluators to enable a diverse and sustainable community of practice?
- **Experienced evaluators:** What evaluation wins and successes are you keen to share with others? What can you share about the impact of your evaluation work? What evaluation failures would you like to share and what have you learned from them? What challenging evaluation questions do you want to brainstorm with a diverse group of evaluators?
- **Community organizations and evaluation users:** How has evaluation impacted your work? What do you want to share about how evaluation can further support your work? What evaluation challenges have you faced, and how can evaluators better support you or organizations in general?