



Sponsorship Prospectus

Canadian Evaluation Society BC Chapter

2023 CONFERENCE

Weaving Our Story

Co-creating the Future of Evaluation

Thank you for your interest in sponsoring the 2023 CESBC Conference, which will take place at **the Vancouver Convention Centre** on **October 27th, 2023**. The conference is the biggest evaluation event in BC that attracts a diverse audience of around 140 individuals from non-profit, government, health authorities, academia, and independent contracting. It includes a mix of early and emerging evaluators as well seasoned professionals and is an opportunity to exchange knowledge, reflect on evaluation practices today, and socialize with folks in the evaluation field.

The title of this year's conference is Weaving Our Story: Co-creating the Future of Evaluation. Our goal is to reflect on our history with evaluation while bringing forward learnings and best practices and continuing a path of co-creating the future of a thriving evaluation community.

Conference sponsorship involves a number of benefits, including: complementary conference registration(s) for platinum and gold sponsors, and increased visibility to conference goers as well as the wider evaluation community through promotion on social media, recognition through our website, e-newsletter and conference program, as well as verbal recognition and logo display during the conference.

Additionally, the money provided through your sponsorship will be used to fund students, emerging evaluators, and members of underrepresented groups in the form of bursaries and travel grants in order to improve access to the conference and professional development opportunities. In supporting the conference, you will be supporting diversity, equity, and inclusion in the evaluation community. Thanks to our 2022 conference sponsors, we were able to offer bursaries and travel grants to 100% of individuals, or all 7 individuals, that applied.

In this prospectus, you will find the various options for sponsorship. We would be happy to speak with you directly about any options not listed that you wish to pursue.

Please contact us at cesbc.conference@gmail.com with any questions or concerns.



Sponsorship Packages

	Platinum \$1200	Gold \$750	*Silver \$350
Complementary Conference Registration	2	1	1
Promotion on Social Media (Twitter and LinkedIn)	✓	✓	✓
Mention on Website	✓	✓	✓
Verbal Recognition at Opening and Closing	✓	✓	
Logo Display in Program	✓	✓	
Logo Display at Concurrent Sessions	✓	✓	
Mention on Newsletter	✓	✓	✓
Logo Display in Main Room	✓		
Message from Sponsor on website	✓		

***Silver sponsorship is only for individuals rather than organizational sponsorship.**

Do none of the above options work for you? Would you like to sponsor with a lower amount? Interested in a special activity, such as having a booth or sponsoring a social mixer? Get in touch with us to discuss a solution together.



Sponsor Agreement Form

Please fill out the contact information and select the sponsorship option, then email this package to cesbc.conference@gmail.com. We will follow up with you regarding payment options. Please note that because CESBC is currently not a registered charity, your contribution will not be tax-deductible.

Contact person:	_____	Address:	_____
Organization (full name):	_____	City:	_____
Organization (name to be used in conference materials):	_____	Province:	_____
Telephone:	_____	Postal code:	_____
Email address:	_____	Website:	_____

Sponsorship level	Select	Amount (\$)
Platinum	<input type="checkbox"/>	\$1200
Gold	<input type="checkbox"/>	\$700
Silver	<input type="checkbox"/>	\$300

