



British Columbia and Yukon Chapter
Canadian Evaluation Society

CESBCY Professional
Development
Workshops
www.cesbcy.ca

workshops

The ABC's of Focus Groups and Interviews

Thursday June 21, 2018
8:30 a.m. – 4:30 p.m.
Welsh Room 1 & 2
YWCA Metro Vancouver
535 Hornby Street
Vancouver, BC, V6C 2E8
www.ywcavan.org

Focus groups and interviews are commonly used in evaluations but most introductory evaluation courses aren't able to cover the full range of knowledge and skills needed to plan, conduct, analyze and report the findings.

Join us for this full day hands-on workshop and walk away with concrete ideas for your next focus groups and interviews.



Marla Steinberg PhD
CE

Marla Steinberg has been conducting and teaching evaluation for over 25 years. She is known for her engaging and practical teaching methods.

"Marla knows this material so well, and is very good at helping students understand as well. Her enthusiasm and expertise combine to make this a great course."

Costs

Early birds: \$250,
if you register by June 7, 2018.

After June 7, 2018:
Members: \$300 / Non-members: \$350

[CLICK HERE](#)
[to register](#)

BC CES reserves the right to cancel or postpone the workshop. Full refunds will be provided in the event of cancellation by June 20th, 2018.